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# GARDENIAS

» » THE SUMMER THRU!



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## GARDENIA FORTUNEI

It is now possible to have a profusion of Gardenias in your own garden through the summer months, by the introduction of the half-hardy GARDENIA FORTUNEI.

Large snow-white double flowers, with a delicious fragrance borne on a stocky bush from 2½ to 3½ ft. high; with glossy, heavy, wax-like foliage. These plants are quite free of disease and insect pests, and are not difficult to handle.

The beautiful flowers are carried from late June to early September. As a decorative plant they are unsurpassed, and if one desires to cut them for a boutonniere or for table arrangements there is generally enough on the large bushes to provide these generously.

They are most successfully handled in large pots or small wooden tubs, in which they can be placed wherever the heart desires, either flanking the garden entrance; or on terraces; or at the doorside; or plunged into the ground beside garden. They are far superior to Hydrangias, and do well either in sun or in shade as tubbed plants.

The plants will arrive in early spring, with the buds all set on them, ready to open in late June. It is advisable to get them early and establish them in their tubs before flowering time for best results although they may be had all through the season. However, the first year they are apt to be less floriferous if purchased after June.

Since they are "half-hardy" they must be stored away from the rigors of winter. If you have a greenhouse, conservatory or sun-room, it will answer the purpose admirably, and since the plant is evergreen it will be a welcome addition to the winter house-plants. It need not be kept warm, just above freezing will suffice. Keep well watered.

I have successfully carried many outdoors all winter long by simply plunging the pots or tubs to ground level, and then after heaping the soil up about ten inches high above the base, filling in the spaces about the branches with dead leaves or salt hay. Then wrap in burlap as one would a box-wood, and it will carry through the winter in good shape. This method, however, is recommended only when storage space, such as above mentioned, is not available.

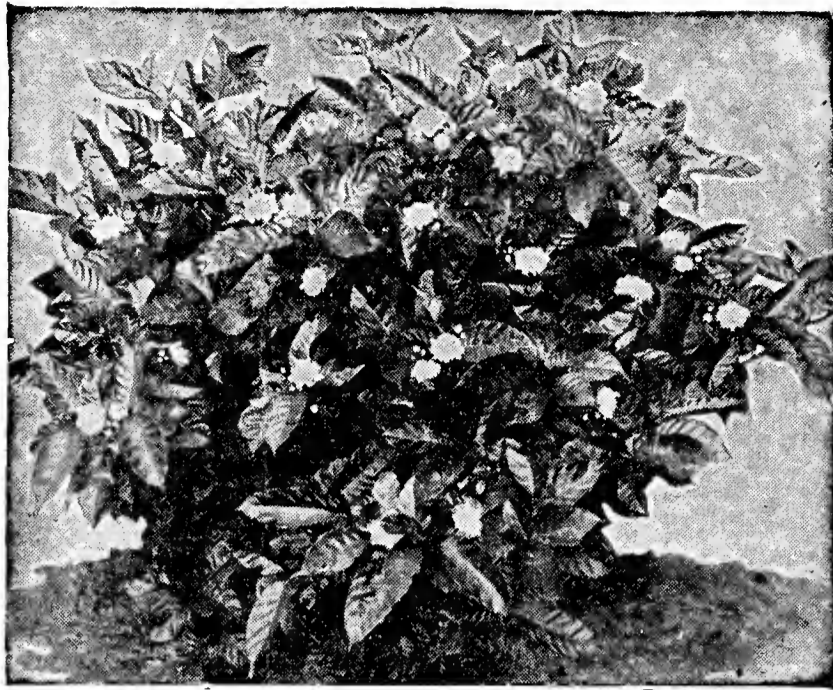
**CULTURE:** The plants should be tubbed or potted upon arrival, into a soil mixture of sandy loam two parts, to one part of leaf-mold. Water in abundance should be supplied thruout the growing season, and as the plants are heavy feeders, fertilizing with liquid cow-manure, Clay's Fertilizer, or other good organic materials, will be of distinct benefit. It does not like lime, and the soil mixture should tend toward acidity.

The plant is quite easily handled, is quite tolerant of either sun or shade, and will successfully stand temperatures as low as 20 degrees without protection. The root system is near the surface and deep cultivating should be avoided.

Occasional leaves will turn yellow and drop immediately after the plant has been tubbed but no alarm should be felt as this is quite normal, and during the year a few will yellow and drop, but in every instance there is a new growth of leaves where the old ones fell.

The plants will be delivered in May, with buds already set, and since the supply is quite limited, orders will be filled in succession as long as the plants last.

**ALL ORDERS MUST BE ACCOMPANIED BY A CHECK, UNLESS AN ACCOUNT IS ESTABLISHED. THE PRICES SHOWN AT THE RIGHT INCLUDE DELIVERY.**



GARDENIA FORTUNEI — The Everblooming Summer-flowering Gardenia. A superb plant to tub for garden or terrace decoration. Specially priced for 1933 as follows—

- No. 1 ~~Size—2 1/2 to 3 ft. tall, well-branched and budded~~ ..... \$5.00 each *Sold out*
- Heavy Size—3 to 3 1/2 ft. tall, very bushy and full ..... 7.50 each - *3.50*
- Specimen Size—<sup>4-5</sup>~~3 1/2 to 4 ft. tall, superbly shaped and budded~~ ..... 10.00 each - *5.50*

A smaller good flowering plant is also offered at \$3.50 each. *7.00.*

A discount of 10% is allowed on orders for 5 or more plants. *Valhalla, N. Y.*

Do not confuse Gardenia Fortunei with Gardenia Veitchi which is used in greenhouses or with Gardenia Florida which is less hardy, and flowers but once during the season.

ORDER BLANK  
FILL IN BELOW AND MAIL THIS ORDER TO  
**HERBERT H. HANDLEMAN**  
20 Lenox Avenue, White Plains, N. Y.

Quantity                      Size                      Price

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Name .....

Address .....

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COLLECTED

## Native Iris Species

Thruout the swamp lands of southeastern Louisiana have been found recently a group of native iris which was unknown heretofore. Dr. Small of the New York Botanical Gardens collected many thousands of these and has successfully grown them at Bronx Park for several years with no special protection, and they are a gorgeous sight from May thru July. They range in height from one-and-a-half to six feet.

These iris comprise many species and varieties, and range in color from yellow, thru the copper and red tones into the blues and violets.

I shall have a limited quantity available this Spring in mixed colors and types, and the real garden lover will get a thrill from these if added to his garden or woodlands. They require a rich, well-manured soil, and do not like to be too wet.

A visit to the planting in Bronx Park will be well repaid during the blooming season. These iris are very hardy and are fast growing.

### SPECIAL OFFER

Strong Divisions for Spring Delivery

**\$1.00 each**

5 for \$4.00

10 for \$7.50

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I would be pleased to send a copy of GARDEN ECONOMIES, my complete Spring Catalogue, upon request. The very choicest Gladiolus, Dahlias, Lilies, Perennials and Roses are offered here at very moderate cost.

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A MINIMIZED OVERHEAD ENABLES ME TO OFFER  
TO THE DISCRIMINATING GARDEN-LOVER THE  
CHOICEST VARIETIES OF BULBS AND  
PLANTS AT A VERY MODERATE COST.



Some wise man has  
said that "Flowers  
are the poetry of  
earth as stars are the  
poetry of Heaven."

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